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Fashion Show: Latin Dancing Inspires New Jersey Fashion Designer

FOR IMMEDIATE RELEASE

**Fashion Show: Latin Dancing Inspires
New Jersey Fashion Designer**
Perl  Nightclub hosts fashion show with
New Jersey's professional dancers-turned-models.

New Brunswick, NJ (August 2, 2010) – As the Latin beats of Salsa music play in the background and beautiful Salsa dancers in three-inch strappy heels move to the rhythm of the Latin percussion, New Jersey Fashion designer Elena Vasilevsky is preparing to unveil her newest fashion collection to the public at “SALSA GLAM”, her fashion show at PERL  Nightclub on August 19, 2010. Salsa dancing, the newest sensation throughout the U.S. and the world, has inspired Ms. Vasilevsky (Elena V) to create a special line of clothing aimed to showcase female Salsa dancers.

Salsa dancing is an exploding sensation in cities all over the U.S. and around the world with thousands of female dancers looking for trendy outfits to express their passion for Salsa. “My designs express my soul and my passion for dancing. Fragile femininity, mixed with high voltage passion drives me to design collections that radiate sensuality mixed with confidence”, says Ms. Vasilevsky. It is no secret that Salsa has grown from an underground club dance to a fully-mature art form with professional dancers teaching and traveling around the world. But Ms. Vasilevsky aims to energize regular, everyday women with sensuality to help them realize their dazzling potential on the dance floor.

“Any garment will look good on a professional fashion model. My creations reveal personalities and allow women to refine their own unique beauty, highlighting individuality regardless of perfect proportions. My goal is to discover and celebrate the diversity and beauty of every woman through my designs”, expresses Ms. Vasilevsky. Her fashion show at PERL  Nightclub will feature New Jersey's professional salsa dancers, instructors and performers as models of her “Rhythm Collection”, which is inspired from the energy of Salsa dancers, as well as legendary icons like Sophia Loren, Grace Kelly and Marilyn Monroe.

For this event, Ms. Vasilevsky has collaborated with Mr. Dany Joshua to host the fashion show at PERL  Nightclub. They have attracted some of the most talented dancers from New Jersey. Mr. Dany Joshua promotes Salsa dancing in New Brunswick, New Jersey, at PERL  Nightclub every Thursday night, “Salsa Thursdays at PERL  with Dany J” is the title of this regular event.

Ms. Vasilevsky, originally from the Ukraine, is a graduate from Fashion Institute of Technology in New York.

Mr. Dany Joshua is Salsa dance instructor, Salsa disc jockey and Salsa promoter dedicated to the promotion of Salsa music and Salsa dancing. Dany Joshua is a dance instructor at Rutgers University.

SALSA GLAM FASHION SHOW by Elena Vasilevsky
SALSA THURSDAYS @ PERL  with DANY J

August 19, 2010 - 8:30pm

13 Paterson Street
New Brunswick, NJ 08901

Questions – 732-391-1120

Online – www.ScarletMambo.com

www.GlamDanceWear.com

PHOTOS AND INTERVIEWS FURNISHED UPON REQUEST

Please contact Gaby DiMarco at
732-391-1120, or by email at gabrielle.dimarco@gmail.com

Information in this release is current as of August 2, 2010.

For up-to-the-minute information on Salsa events,
visit ScarletMambo.com

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